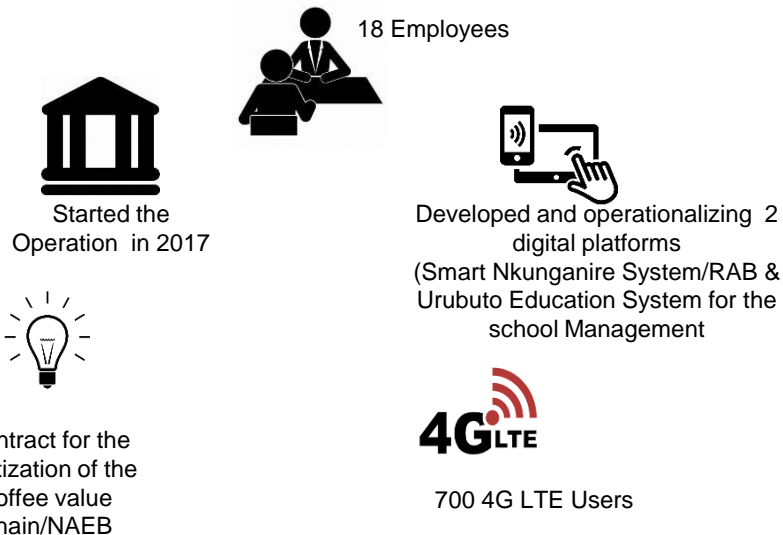


# BK TechHouse Ltd. Investor Day

KIGALI  
May 2019

# BK Techouse at a glance

## Key Facts as at December 2018



## Key Metrics

**Total Sales (in FRW): 618Mln 2018 Vs 561 Mln in 2017: 10% Growth**

**Total Digital Users: +1.3 Mln Digital users on our Digital Platforms**

## Opportunities

### Agriculture sector

MINAGRI ICT4RAg Strategy (2016-2020)

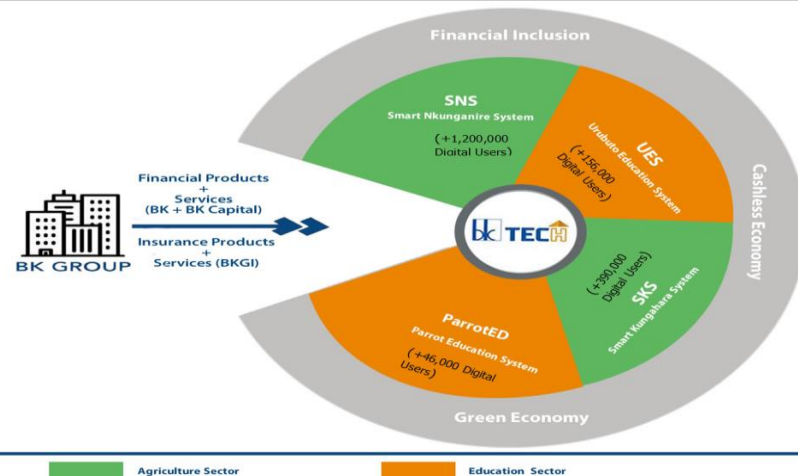
MINAGRI PSTA(2018-2024)

Rwanda's Vision to become Cashless Economy by 2020

### Education

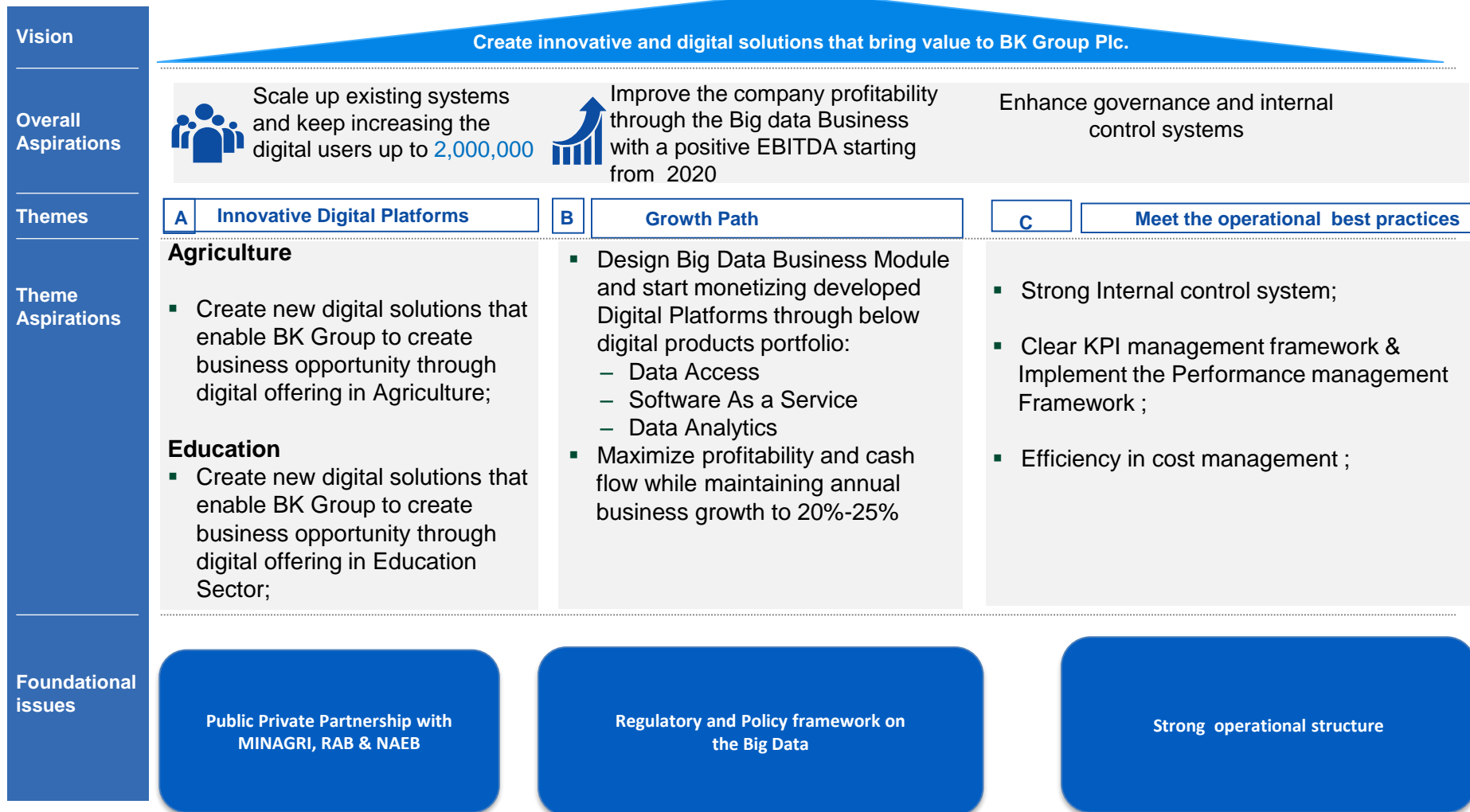
Rwanda's Vision to become Cashless Economy by 2020

## BKTH Digital Product Portfolio



# BKTH Strategy Plan (2019-2021)

The 3 years strategy vision is “ **Creating innovative and digital solutions that bring value to BK Group Plc.**”



# Management Targets 2019 - 2021

**Broadband sales growth** 20% - 30%

**Digital Platform sales Growth** 20% - 25%

**Net profit growth** 25%- 30%

**Cost to Income Ratio** 40% - 45%

**Return on Equity** 18% - 25%

**Return on Assets** 3.5% - 4%

# Contact Information



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